

FREE energy projects

EFFICIENT AIR are now one of the few
CARBON TRUST partners able to provide
the Carbon Trust finance package (see inside)

What We Do

Efficient Air specialises in HVAC energy saving solutions to owners and operators of offices, datacentres and process plant. Our primary target is to Quantify, Implement & Verify projects primarily focused on centralised systems and air flow management.



Energy Efficiency Financing

Easy, affordable, flexible

Customer benefits

Energy saving
assessment by


**CARBON
TRUST**

Financial Services
provided by

SIEMENS



Investing in energy efficient
equipment makes sound business
and environmental sense.

How Energy Efficiency Financing could transform your business

Investing in energy efficient equipment makes sound business and environmental sense, especially with the easy, affordable and flexible Energy Efficiency Financing scheme brought to you by Carbon Trust Implementation Services and Siemens Financial Services.

Carbon Trust Implementation Services and Siemens Financial Services have combined forces, and together are offering financing options to all types of organisations seeking to reduce their energy use. New, more efficient equipment, should lower energy bills and with financing payments calculated so that they are offset by anticipated energy savings, the financing option is designed to pay for itself.

How it works

The scheme is available to all kinds of businesses and organisations. Financing from Siemens Financial Services can be arranged for amounts as little as £1,000 upwards and, assuming your proposed Energy Efficiency Financing project passes the energy saving assessment by Carbon Trust Implementation Services, there are potentially no upper limits*.

Energy Efficiency Financing is available for a wide variety of projects (assuming they meet Carbon Trust Implementation Services' energy saving assessment criteria). Projects that may qualify include building technologies, such as pipe insulation and air conditioning, or industrial process technologies, including compressed air, refrigeration or specialist production equipment. Energy Efficiency Financing may also be used to fund combined projects, such as replacing heating and lighting.

For more information on Energy Financing,
please visit our website:
www.carbontrust.co.uk/financing

Or for more general enquiries, and to speak with a
member of the Energy Efficiency Financing team,
please call:

Carbon Trust Implementation Services on
0800 988 3718
for all queries related to energy saving

or

Siemens Financial Services on
01753 434 476
for queries related to financing and the
options available.

The benefits of Energy Efficiency Financing to your business

- ▶ **Convenient and fast.** You can arrange your Energy Efficiency Financing through your recognised supplier. Your supplier can then liaise with Siemens Financial Services to take care of your application and the paperwork for you. Alternatively, you can apply direct online at: www.carbontrust.co.uk/financing
- ▶ **Affordable.** The Energy Efficiency Financing scheme is designed so that the finance payments made to Siemens Financial Services are offset against the anticipated energy savings which means the equipment should pay for itself. Once you've made all the payments, you should continue to make savings year on year.
- ▶ **Flexible.** Energy Efficiency Financing is designed so that payments match or exceed anticipated energy savings. Payments are tailored to suit your circumstances, and can be arranged with Siemens Financial Services over terms from 1 to 7 years, or in some cases even longer.
- ▶ **Easier budgeting.** Energy Efficiency Financing payments are fixed; payments are not subject to fluctuations in interest rates, which means easier budgeting.
- ▶ **Maintains existing credit lines.** As the scheme is specially arranged through Carbon Trust Implementation Services and Siemens Financial Services, any existing credit lines that you may have with your bank remain intact, to be used by you in the future if necessary.
- ▶ **Tax efficient.** Energy Efficiency Financing is designed to be tax efficient. Finance payments may be offset against tax, depending on individual circumstances.
- ▶ **Future proofed.** The flexibility of the scheme allows the finance solution to change with your business requirements, therefore the original installation may be upgraded in the future.
- ▶ **Conserves working capital.** Energy Efficiency Financing gives you the flexibility to conserve your existing working capital for other business projects.

*Subject to customer credit assessment

Is your Energy Efficiency Financing project eligible?

Energy Efficiency Financing is available to all kinds of businesses and organisations, from sole traders and partnerships through to large corporates, local authorities and other public sector organisations.

Whilst all kinds of organisations can qualify, there is some basic criteria to satisfy:

- ▶ **Credit checks and trading history:** Businesses must have been trading for at least 36 months. Energy Efficiency Financing is offered subject to a normal credit assessment by Siemens Financial Services.
- ▶ **Energy saving assessment:** Customer energy saving assessments will be conducted by Carbon Trust Implementation Services to check as far as possible that the expected CO₂ reduction, and hence financial savings over time, should match or exceed Energy Efficiency Financing payments.

Getting started

If you are interested in Energy Efficiency Financing you have two options:

- ▶ Talk to your recognised Energy Efficiency Financing supplier about your options.
- ▶ Visit: www.carbontrust.co.uk/financing

The Carbon Trust's mission is to accelerate the move to a low carbon economy, providing specialist support to organisations to help cut carbon emissions, save energy and commercialise low carbon technologies. Carbon Trust Implementation Services Limited will use its expertise in carbon saving from energy efficient technologies to independently assess the carbon, energy and cost savings of any credit approved Energy Efficiency Financing application. All assessments will be based on clear and objective criteria.

Siemens Financial Services' goal is to enable affordable acquisition of energy efficient technologies through providing a range of flexible financing solutions for projects under the Energy Efficiency Financing scheme.

Carbon Trust Implementation Services and Siemens Financial Services work with recognised suppliers, providing them with the know how, documentation and tools to support customers' applications under the scheme.

The Carbon Trust is funded by the Government. Carbon Trust Implementation Services Limited is a subsidiary of the Carbon Trust.

Siemens Financial Services is a leading provider of innovative finance solutions to UK businesses and public sector organisations. With more than 250,000 customers Siemens has arranged finance for 90 of the current FTSE 100 companies and more than 50% of NHS trust and local authorities. Siemens Financial Services Limited is part of the Siemens AG group of companies – jointly referred to hereafter as Siemens.

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Carbon Trust Implementation Services Limited is registered in England and Wales under Company number 07551591 with its registered office at 6th Floor, 5 New Street Square, London EC4A 3BF.

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